

DELIVERING THE
POWER TO CORPORATE
VISUAL COMMUNICATION



Digital



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Digital



DIGITAL SIGNAGE

DELIVERING THE POWER



TO CORPORATE VISUAL COMMUNICATION

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3

DELIVER DYNAMICALLY

Our Digital Signage system presents the opportunity to deliver information and advertising in a dynamic multimedia format. It is eye-catching and engaging providing a superior return on investment compared to traditional printed signs. The ability to change, update and schedule your messages with little cost or effort allows you total flexibility in your communications.

Digital Signage will enable you to target messages and get noticed, along with unparalleled opportunities to capture your audiences' attention, educate and inform your customers, build brands, and drive both sales and profitability.

Signlex Digital provides a complete Digital Signage solution with easy and efficient management, appealing multimedia presentation, flexible and creative design, and low ownership cost.

TOTALLY FLEXIBLE CONTENT/FORMAT



BUILD BRANDS, DRIVE SALES/PROFIT

DIGITAL SIGNAGE

MEDIA PLAYER



AV DISTRIBUTION

A FANTASTIC ARRAY OF MEDIA

Consider this to be the heart of your digital signage system, it is pre-loaded with the necessary software and has the power to deliver a fantastic array of media to suit any environment or mixed environments on a standalone basis or over a Wide Area Network (WAN).

Control could not be easier. Your content is managed through the player's integral web server, just sign in via a standard internet browser from any PC or laptop to upload media files.

Combinations of Video and Live TV, Movies, Photos and Images, Live 'Web page Windows', Flash® Animations, RSS News, Microsoft® PowerPoint, Audio and Text can all be displayed within a personally designed layout. Content and appearance is easy to update whenever you want to.

PRE-LOADED SOFTWARE

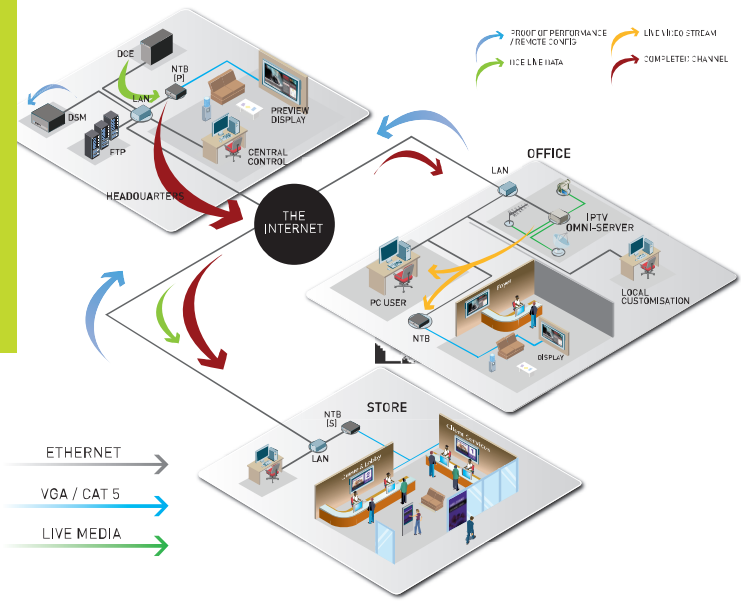
EASY TO UPDATE CONTENT



- Video Live TV
- Photos/Images
- Movies
- Flash®
- RSS News
- Microsoft® PowerPoint
- Web Pages
- Audio/Text

STABLE LINUX BASED SYSTEM FOR WIDE AREA & LOCAL NETWORKS

RICH DYNAMIC CONTENT



SIGNAL RANGE

Transmitting rich, dynamic content over large single sites with multiple screens is achieved using stable and reliable low density CAT5 cabling. Content is broadcasted from the Digital Signage Media Player to multiple Digital Display Screens, up to 180 metres (600ft) from the player. Screens located further away can be reached using fibre extenders which carry high quality digital audio and video signals for up to 10,000 metres (6.2 miles).

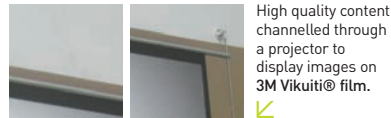


DISPLAY TYPES

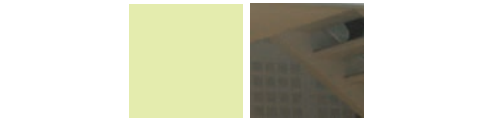
Displaying your media content can be achieved in many ways to great effect and can be varied within a network. Wall mounted or suspended Plasma and LCD screens can be used individually or collectively to create a Video Wall. Remember, you can channel different content to different screens from a single Digital Signage Media Player, suiting any purpose and enabling the creation of separate zones for entertainment and information, or of course a combination of both.

For something different, screens can be recessed into the floor (Flasmas), this attracts significant attention in retail and public spaces. Portable interactive Flasmas are also available which are great at drawing crowds anywhere.

Alternatively, your content can be channelled through a projector to display high quality images on 3M Vikuiti® film. This film can be applied to the inside of windows or on to free standing or suspended glass or acrylic screens and panels. Perfectly clear images are displayed even in strong ambient light, which create an amazing impact.



High quality content channelled through a projector to display images on 3M Vikuiti® film.



High Quality Images

LCD/ Plasma

SCREENS INDIVIDUALLY OR COLLECTIVELY TO CREATE A VIDEO WALL



THE BEST SOLUTION FOR YOU

Our **free** no obligation consultation will guide you to your perfect Digital Signage solution. You will be amazed by the possibilities. Once we have designed the best solution for you, we will install all the hardware required.

Our installers carry the necessary accreditation to install various cabling systems and we provide full warranties on our installations.

SOFTWARE / TRAINING

Free software updates are available for our range of Digital Signage Media Players.

We will train everyone that will be operating your Digital Signage system. It is a short training session because the system is simple and easy to use.



CONTENT MATTERS

The content you display on your Digital Signage system is a key part in ensuring the success of the messages you wish to communicate. Information displayed needs to be relevant, effective and compelling. Each of our clients has a different purpose for Digital Signage and a different objective with the content. Whether it is corporate messaging, retail promotions, menu boards or public information, content needs to be well planned, designed and scripted for the medium of Digital Signage.

With the help of an experienced content designer, you can convey a highly professional image to ensure that your messages are attracting your desired audience. We are happy to assist in this area and can recommend a partner to advise and take care of all of your content needs.

Signlex
also provide
Corporate
Signage

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Broad Gate,
The Headrow,
Leeds LS15 8EQ

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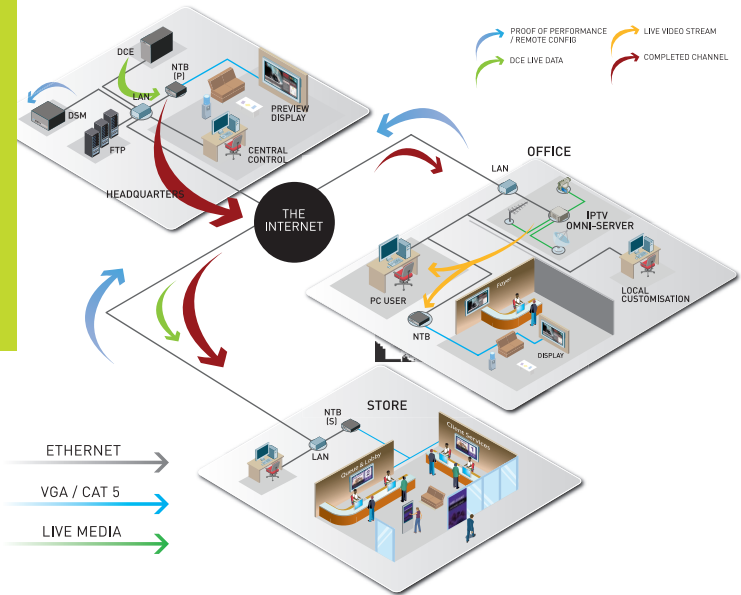


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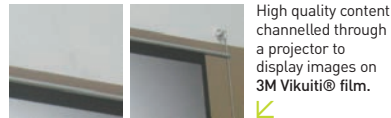


DISPLAY TYPES

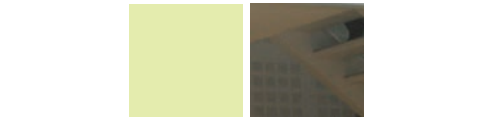
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